

SimLa Innovations

Project: **Brand Loyalty**

Materials: Iron On Transfer Printing Paper, color ink-jet printer, pillow case(s), iron

Cost: ~\$1.00 per sheet (\$8.00 - \$15.00 to purchase pack of sheets)

Time: 30 minutes

Details: This is one of those fun-if-you-have-a-little-extra-time projects (and you want to go the extra mile to make your simlab more unique). Take your brand logo (for example, the header of *Sim Lab Regional Hospital - below*). Copy it a few times to a document and print to iron-on paper in the paper tray. After printing, trim around the brand logo and position it over the corner of a pillow case (or manikin t-shirt, or wherever). Using an iron, iron over the logo (per package instructions) – transferring the image to the pillow. Peel off backing paper. *Voila* you have a branded pillow for your sim hospital.

Full disclosure – washing in a white load with bleach will ‘peel’ the label so wash in a gentle cycle.

Simulamen
Laboratorii *Regional Hospital* 

